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**United Way of
the Valley and
Greater Utica Area**

UNITED WAY INVESTS MORE THAN \$1.5 MILLION TO MEET THE NEEDS OF AREA CHILDREN, FAMILIES AND INDIVIDUALS

Utica, NY (June 11, 2010) - United Way of the Valley and Greater Utica Area has approved more than \$1.5 million for investment into local programs for the 2010-2011 funding cycle.

“Teams of community volunteers worked diligently to review the requests for program funding. Relying on volunteer expertise and utilizing a rigorous process, United Way will meet the needs of many children, families and individuals throughout Herkimer and Oneida Counties,” said Executive Director, Phil Hayne. “Community volunteers donated extra effort and time to ensure we support programs and initiatives that will touch the greatest number of lives and achieve positive, measurable results.” He added, “The program grants are all made possible due to the generous response of donors who always find a way to give, so that others can have their basic needs met.”

United Way has served the Mohawk Valley region for more than 87 years and is driven by the mission to promote individual well being, strengthen families and improve the quality of life in Herkimer and Oneida Counties. United Way is committed to addressing the most critical needs of our community by supporting initiatives in the following areas:

Keeping Kids on Track so our children are born healthy, are in school and ready to learn; and our youth succeed in school.

Strengthening Families and Promoting Self-Sufficiency in our community are vital to insuring certain individuals are financially, emotionally and physically secure, and are productive members of society.

Basic Needs and Emergency Services are a “safety net” accessible to all during a time of crisis.

Ensuring Older Adults Age Successfully in our region by remaining healthy, safe and independent.

Beginning on July 1, 2010, United Way will invest in 78 programs and initiatives. The program funding comes from the annual campaign that raised \$3.008 million. After donor designated contributions, administrative fees, and bequests to other agencies and programs are set aside, more than \$1.5 million was available to support the following core areas:

- ❑ \$510,336 - Keeping Kids on Track
- ❑ \$359,000 - Strengthening Families
- ❑ \$281,000 - Basic Needs and Emergency Services
- ❑ \$168,500 - Promoting Self-Sufficiency
- ❑ \$115,000 - Valley Merger Contract
- ❑ \$74,500 - Supporting Aging Populations

A diverse group of 50 volunteers on the Funding Allocation Panels carefully reviewed new funding requests and made recommendations to the United Way Board of Directors. Funding for new and existing programs was finalized at the board meeting held on May 27, 2010. United Way leaders recently completed individual meetings with programs to inform them of the funding outcomes.

“Our donors expect their financial gifts to lead to meaningful improvements in the lives of individuals across all segments of our community,” said Board President, Jim Wallace. “The programs our volunteers have chosen to support reflect the vast and deepening needs of children, individuals and families in Herkimer and Oneida Counties.”

Following is a list of the 2010-2011 funded programs:

Basic Needs/Emergency Services:

Agency

Program Name

Country Pantry

Emergency and Supplemental Food for Low Income Families

For the Good, Inc.

Utica Urban Garden Initiative

Greater Utica Food Bank

Food Bank

Legal Aid Society of Mid-York, Inc

General and Preventative Legal Services

Salvation Army

The Salvation Army Food Pantry

Salvation Army

The Salvation Army Food Pantry - Food Box

American Red Cross of the Mohawk Valley

Blood Services

American Red Cross of the Mohawk Valley

Emergency Response and Preparedness

Legal Aid Society of Mid-York, Inc

Central NY Legal Help Line

YWCA

Domestic Violence/Sexual Violence Non-Residential Services

YWCA

Domestic Violence Residential Service (Hall House)

Promoting Self-Sufficiency:

Kelberman Center

Family Resource Center: Direction and Support for Families with ASD

Neighborhood Center

Child Care Services

RCIL

Competitive Employment Services

RCIL

Core Independent Living Services

The ARC - Oneida-Lewis Chapter

Vocational Training Services

Upstate Cerebral Palsy

Competence & Confidence through Early Intervention

Supporting the Aging:

American Red Cross - Mohawk Valley

Elder Services Advocacy Program

Parkway Senior Center

Health and Wellness Program

RCIL

Adult Day Services

Strengthening Families:

The Neighborhood Center

Somali Bantu Case Management Services

RCIL

Mohawk Valley Asset Building Coalition

Thea Bowman House

Childcare for Disadvantaged and Low Income Children

YWCA

Domestic Violence Transitional Program (Willow Commons)

Family Services of Mohawk Valley

Individual and Family Counseling

Johnson Park Center

JPA Love & Care Families Initiative

Learning Disability Association of Mohawk Valley Services for Individuals and Families

Peacemaker Program

CASA, CCAP

Peacemaker Program

Parents and Children Together: Family Mediation (PACT)

Herkimer County Programs:

American Red Cross

Emergency Preparedness

Boy Scouts

Learning for Life

Catholic Charities Herkimer

Runaway and Homeless Youth

Catholic Charities Herkimer

Dispute Resolution Center

Catholic Charities Herkimer

Counseling Program

Catholic Charities Herkimer

RSVP

Catholic Charities Herkimer

Emergency Feeding

Catholic Charities Herkimer

DV Services

Family Services

Aggression Reduction Herkimer

Family Services

Family Counseling

Family Services

Bill Payer Herkimer

HARC

Support Counseling

HTC

Pinnacle School to work

Hospice

Bereavement Support Herkimer

MV Community Action

HIP

RCIL

Herkimer Youth Program

Richfield Youth Ministry

The Zone

Salvation Army Herkimer

SA Café

Village Of Ilion

Summer/Winter Rec Program

YMCA

Youth Volunteer Program

YMCA

School's Out

YMCA

Unsupervised Youth CYO

YWCA

Child Advocacy Center

YWCA

Community Education Program

Girl Scouts

Scouting in Our Community

Keeping Kids on Track:

Aids Community Resources

LGBTQ Safety Project

ARC

Connections in Education

Boys & Girls Club

Project Learn

Boys & Girls Club

Teen Passport

<i>Boy Scouts</i>	Scout Reach
<i>Catholic Charities Oneida County</i>	Kernan After School Program
<i>Catholic Charities Oneida County</i>	Adolescent Parenting Program
<i>Family Services</i>	Aggression Reduction
<i>Hospice</i>	What about me?
<i>Johnson Park Center</i>	Drop in Youth
<i>MV Council on Alcoholism/Addictions</i>	Youth Prevention Program
<i>Neighborhood Center</i>	Youth Services
<i>Neighborhood Center</i>	Counseling Services
<i>RCIL</i>	Main Street
<i>RCIL</i>	School Transition Partnership
<i>Samaritan Counseling Center</i>	Keeping Kids Healthy
<i>Thea Bowman House</i>	DOVE
<i>UCP</i>	School Based Health Center
<i>Utica Safe Schools</i>	Underground Café
<i>Salvation Army</i>	Friday Night Rec
<i>Salvation Army</i>	Kidz Paradise
<i>YWCA</i>	EWV Children's Center
<i>YWCA</i>	New Horizons
<i>YWCA</i>	Community Education Program

For more information, contact United Way Executive Director, Phil Hayne at 315.733.4691 x231 or Director of Marketing and Communications, Susan Woods at 315.733. 4691 x225.

About United Way:

United Way of the Valley & the Greater Utica Area is a local, independent non-profit organization funding area programs and services that address the most crucial local community issues. United Way's strength is its ability to improve lives by mobilizing its partners to create positive, sustained change in community conditions and to focus on results. For more information, visit us at www.unitedwaygu.org, see our Facebook page or call 315.733.4691.

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