

FOR IMMEDIATE RELEASE

CONTACT:
Susan Woods
315.733.4691 X225
susan.woods@unitedwaygu.org



**United Way of
the Valley and
Greater Utica Area**

***UNITED WAY TO HOST FORUM ON JULY 14TH FOR LEADERS OF
AREA SOCIAL SERVICES ORGANIZATIONS,
PROGRAMS, AND INITIATIVES***

(Utica, NY) United Way of the Valley and Greater Utica area will hold a forum on July 14, at the 270 Genesee Street office from 8:30 to 10:00 AM. The purpose of the event is to present recently completed research on the most pressing issues facing the Mohawk Valley community and lay the foundation for building solution-based partnerships.

“We know there are many complex and converging factors that are impacting children, families and individuals in Herkimer and Oneida Counties,” said Executive Director, Phil Hayne. “For more than a year we convened volunteer panels of area experts and created an environment that allowed a laser focus on the needs that impact the most people in our community.” Hayne added, “At the same time our United Way formed an alliance with Mohawk Valley EDGE and The Community Foundation to fund the indicators’ project and community website www.hocindicators.org, which provides data about our region in ten important subject areas and is accessible to the entire community. This combination of expertise and sound data provides a solid foundation for United Way to lead the way by ensuring programs are collaborative, effective, meet the greatest need and produce measurable solutions.”

“Outcomes from the forum will support our mission to promote individual well-being, strengthen families and improve the quality of life in our community,” said Hayne. “We are proud of what has been accomplished through our donors and volunteers for 88 years, and are committed to achieving even more for the community we serve.”

The event is geared to Oneida and Herkimer County area leaders of social services programs, initiatives and organizations not currently receiving United Way funding. Seating is limited; please call 315.733.4691 ext. 240 to register on or before Friday, July 9.

About United Way:

United Way of the Valley & the Greater Utica Area is a local, independent non-profit organization funding area programs and services that address the most crucial local community issues. United Way’s strength is its ability to improve lives by mobilizing its partners to create positive, sustained change in community conditions and to focus on results. For more information, visit us at www.unitedwaygu.org, see our Facebook page or call 315.733.4691.

###