

FOR IMMEDIATE RELEASE

Contact: Michelle Tarnelli
315.733.4691 x225
michelle.tarnelli@unitedwaygu.org

Anne White
315.735.8212
awhite@foundationhoc.org

**THE COMMUNITY FOUNDATION & UNITED WAY PARTNER TO HOST
NATIONAL NONPROFIT EXPERT, SUSAN KENNY STEVENS, Ph.D.**

Workshop Open to all Local Nonprofit Management and Board Members

Utica, NY (October 3, 2008) — On October 21st, The Community Foundation and United Way will host a workshop titled, “Becoming Who You Are: A Lifecycles Approach to Nonprofit Capacity,” led by nationally recognized nonprofit expert, Susan Kenny Stevens, Ph.D. and open to all nonprofit executives and trustees.

“Our two organizations are pleased to work together in bringing Dr. Stevens to our community. We are confident that Dr. Stevens will share information that will resonate with all of our nonprofit partners. In quoting the speaker, ‘the beauty of the lifecycle application is that it works!’ ” says Peggy O’Shea, President/CEO of The Community Foundation.

“Becoming Who You Are: A Lifecycles Approach to Nonprofit Capacity” offers nonprofit organizations a practical way to think about organizational capacity. Using seven lifecycle stages to describe the predictable challenges and opportunities nonprofits experience at each stage of development, this session will present concepts relevant to management and board members of nonprofits whether newly formed, emerging or mature.

Based on the widely popular book, *Nonprofit Lifecycles*, The Community Foundation and United Way welcome local nonprofit management and their board members to attend together and learn how to self-assess each respective organization’s management, governance, financial resources and administrative structures as the vital systems for their important mission and programs.

The Community Foundation and United Way will host Dr. Stevens’ workshop on Tuesday, October 21, 2008 from 8:30AM-12:30PM at the Radisson Hotel Utica Centre. The \$75.00 registration fee includes two attendees from the same organization and one copy of the book, *Nonprofit Lifecycles*. Additional copies of the book will be available for \$20.00. Registrations are due by Tuesday, October 14, 2008.

“We encourage any local nonprofit organization to attend,” says Phil Hayne, Executive Director of United Way of the Valley & Greater Utica Area. “This is a wonderful opportunity to enhance our nonprofit partnerships as we move towards the greater good for the Mohawk Valley together.”

For more information or to make a reservation, please contact Wendy Caliguire at The Community Foundation at 315.735.8212.

- more -

ABOUT SUSAN KENNY STEVENS, Ph.D.

Dr. Stevens is a nationally recognized consultant and advisor to many local and national foundations. Over the past 25 years, she has written extensively on financial and management issues pertaining to philanthropy and the nonprofit sector including five books, several journal articles and a variety of case studies used in university-based nonprofit management courses throughout the country.

Her award winning book, *Nonprofit Lifecycles: Stage-based Wisdom for Nonprofit Capacity*, now out in its second edition, has sold more than 10,000 copies and serves as the cornerstone for many capacity-building programs across the nation, including the ADVANS Program in Syracuse.

Dr. Stevens holds a Ph.D. in Organizational Behavior. Her doctoral dissertation examined the entrepreneurial behavior of nonprofit founders.

ABOUT THE COMMUNITY FOUNDATION

The Community Foundation has been a force for improving lives and promoting philanthropy throughout Herkimer and Oneida counties since 1952. The Foundation has made more than 3,800 grants totaling over \$26.8 million in support of causes ranging from education to health care, the arts to the environment. Grants are generated by the more than 240 funds that comprise The Foundation's endowment, established and advanced by area individuals and families. For more information about The Community Foundation, call 315.735.8212 or visit www.foundationhoc.org.

ABOUT UNITED WAY

United Way of the Valley & the Greater Utica Area is a local, independent non-profit organization funding area programs and services that is focused on the building blocks for a better life – Education, Income and Economic Self-Sufficiency. United Way's strength is its ability to improve lives by mobilizing its partners to create positive, sustained change in community conditions and to focus on results. For more information, visit www.unitedwaygu.org or call 315.733.4691.

###