



United Way of  
the Valley and  
Greater Utica Area

FOR IMMEDIATE RELEASE

## UNITED WAY ANNOUNCES RFP FOR 2010 FUNDING

### *Proposals Sought to Support Vital Community Needs*

**Utica, NY (January 28, 2010)** — United Way of the Valley & Greater Utica Area announces it is now accepting 2010 requests for proposals. The RFP is for a one-year funding term that begins July 1, 2010, and ends June 30, 2011.

The Impact Funding areas for consideration are:

- Supporting the Aging Population.
- Promoting Self-Sufficiency
- Strengthening Families
- Emergency Services
- Basic Needs

“In lieu of a full proposal, prior applicants for Emergency Services and Basic Needs only, can submit a letter describing any significant changes in the delivery or results of their program, and complete sections I II, V, and VI of the RFP application,” said Ellen Holm, United Way Interim Director of Community Solutions. “New applicants will need to complete the entire proposal.”

The RFP deadline is 4PM, Friday, February 19, 2010. For an application or additional information contact Ellen Holm at 733-4691 ext.240 or at [eholm@unitedwaygu.org](mailto:eholm@unitedwaygu.org).

#### About United Way

United Way of the Valley & the Greater Utica Area is a local, independent non-profit organization funding area programs and services that address the most crucial local community impact issues. United Way’s strength is its ability to improve lives by mobilizing its partners to create positive, sustained change in community conditions. For more information, visit [www.unitedwaygu.org](http://www.unitedwaygu.org) or call 315.733.4691.

# # #

Contact: Susan Woods  
315.733.4691 x225  
[susan.woods@unitedwaygu.org](mailto:susan.woods@unitedwaygu.org)