

AWARD CATEGORIES

The United Way of the Valley and Greater Utica Area understands the amount of time and dedication it takes to run a successful campaign so we've developed a number of different award categories that your company just might qualify for. Have your company campaign results to the United Way Office by **November 14th** to qualify for the awards below.

OUTSTANDING PACESETTER

Presented to one of the Pacesetter companies for that campaign year that demonstrates an increase in revenue, participation, and overall support of the United Way Campaign.

LIVE UNITED CAMPAIGN COORDINATOR

Presented to the Campaign Coordinators who best show their employees how to LIVE UNITED by giving, advocating and volunteering in our community.

MOST IMPROVED CAMPAIGN

Presented to a company that shows an increase of at least 40% or more in company campaign revenue generated.

NEW PARTNER:

Presented to a company running their first United Way Campaign by coordinating the campaign and acquiring revenue and employee participation.

COMMUNITY CHALLENGE

Presented in three categories based on company size. To qualify for the award, 50% of employees must donate to the company campaign and per capita giving must average \$50 or more. (50+ employees, 25-49 employees, under 24 employees)

UNION ACHIEVEMENT

Certificates of achievement are distributed to those companies with union participation that reflects an increase in percent participation and average gift.

GIVE. ADVOCATE. VOLUNTEER.
LIVE UNITED™