



United Way of
the Valley and
Greater Utica Area

FOR IMMEDIATE RELEASE

United Way Warms Up the Area with New Coats

Utica, NY (November 24, 2009) — Today was a great start to the holidays for some area children. United Way of the Valley and Greater Utica added a bit of extra warmth with the delivery of plush winter coats to school principals at General William Floyd Elementary in Stittville, Donovan Middle School and Watson Williams Elementary in Utica.

Each received a load of overcoats which they will distribute to children in need at their respective schools. “This is a great way to start the holidays, and we are delighted the coats were gifted before the start of colder weather”, said United Way Executive Director Phil Hayne.

More than 100 coats were donated to United Way by Herb Philipson’s to help area children and for use as an added incentive for the United Way telethon held in October.

Donors who contributed \$100 were able to have a coat given to a child with a gift tag personalized with the donor's name. Coat deliveries were previously made to Remington School in Ilion, JTCOD and Martin Luther King School in Utica.

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About United Way

United Way of the Valley & the Greater Utica Area is a local, independent nonprofit organization funding area programs and initiatives that address the most crucial, local community issues. United Way’s strength is its ability to improve lives by mobilizing its partners to create positive, sustained change in community conditions with measurable results. For more information, visit www.unitedwaygu.org or call 315.733.4691.

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