

**FOR IMMEDIATE RELEASE**

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**UNITED WAY ANNOUNCES UTICA'S 2007 CAMPAIGN LEADERSHIP**

**Utica, NY (October 23, 2007)** — To succeed in reaching United Way's fundraising goal of \$3,670,000, 2007 Campaign Chair Mary Malone McCarthy has announced a Campaign Leadership Team comprised of local leaders with a strong commitment to serving and supporting this community and making a difference right here in our backyard.

Mary Malone McCarthy is currently a Senior Vice President with Northland Communications, a full service communications company with offices in Utica, Syracuse and Albany. She serves on the board of The United Way and the Central New York Arts Council and is the Co-Founder of the Accent Excellence program.

"I am a strong believer in the United Way mission," says McCarthy. "And it's been carried down in my family for generations. My parents are long-time supporters of our United Way and I'm proud that my three children are have also been getting involved already."

She adds, "It is because of the outstanding community support from all families of all generations that the United Way can help improve the quality of life and make a lasting difference in the Mohawk Valley."

Joining McCarthy in this year's annual United Way fundraising are the following community leaders in the 2007 United Way Campaign Cabinet:

*Accountant Co-Chair*

**Denise A. Moller**, Associate, Dermody, Burke & Brown CPA, LLC

*Accountant Co-Chair*

**John C. Calogero**, Owner, Calogero & Associates

*Adirondack Club Co-Chair*

**Kelly M. Parsons**, Community Volunteer

*Adirondack Club Co-Chair*

**Mike Parsons**, President/CEO, First Source Federal Credit Union

*Alexis de Tocqueville Co-Chair*

**H. Thomas Clark, Jr.**, President, Mac Clark Restaurants

*Alexis de Tocqueville Co-Chair*

**Jeremiah O. McCarthy**, President, Northland Communications

*Attorneys Chair*

**Enessa M. Carbone**, Vice President Administration/In House Counsel, Carbone Auto Group

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*CFC Chair*

**Frank A. Scalise**, Postmaster, United States Postal Service – New Hartford

*Clergy Chair*

**Reverend Paul J. Drobin**, Utica College & SUNY IT Newman Centers

*Clinton Chair*

**James R. Benson**, Sexton Real Estate

*Colleges Co-Chair*

**R. Barry White**, Vice President for Financial Affairs & Treasurer, Utica College

*Finance Co-Chair*

**David N. Campola**, Director of Human Resources, ECR International

*Finance Co-Chair*

**Paul Totaro**, Vice President and Chief Financial Officer, ECR International

*Flagship Co-Chair*

**Timothy R. Reed**, Former CEO, ECR International

*Flagship Co-Chair*

**William J. Kline**, President, Adirondack Financial Services Corp.

*GE Retiree Chair*

**Oskar D. Schriever**, Retiree, General Electric

*Government Chair*

**James G. Hill**, Business Development Representative, Partners Trust Bank

*Health Co-Chair*

**Lawrence DiCesare**, Administrator, Eden Park Nursing Home

*Health Co-Chair*

**Jeffrey S. French**, CEO/Administrator, Easter Star Campus

*Insurance Chair*

**Michael P. Giacobbe**, Vice President of Commercial Lines & Risk Management, Gilroy, Kernan & Gilroy Insurance

*K-12 Co-Chair*

**Fred C. Monaco II**, Regional Staff Director, New York State United Teachers

*K-12 Co-Chair*

**Kelli Corasanti**, Building Coordinator, Peaceful Schools

*Labor Representative Chair*

**Debra C. Hagenbuch**, Executive Director, Central New York Labor Agency

*Large Business Chair*

**Kenneth M. Tompkins**, Vice President Business Services, National Grid

*Major Firms Co-Chair*

**Paul J. Drejza**, President, Leatherstocking Abstract & Title Corp.

*Major Firms Co-Chair*

**Stephen R. Zogby**, Vice President, Scalzo, Zogby & Wittig

*Marketing Co-Chair*

**Michelle McCarrick**, President, The M&G Group

*Non-Profit Co-Chair*

**Brenda E. Episcopo**, Executive Director, The Peacemaker Program Inc.

*Non-Profit Co-Chair*

**Cassandra Harris-Lockwood**, Executive Director, For the Good, Inc.

*Pacesetter Chair*

**Donald Carbone**, Vice President of Fixed Operations, Carbone Auto Group

*Previous Campaign Chair*

**Fred Matt**, Vice President, F.X. Matt Brewing Company

*Professionals Chair*

**John H. Hobika, Jr.**, Regional Insurance Coordinator/Assistant Vice President, M&T Investment Group Inc.

*Public Chair*

**Louis B. Tehan, Jr.**, Executive Director, Upstate Cerebral Palsy

*Riffle Associates Co-Chair*

**William F. Locke**, President/CEO, Adirondack Financial Services

*SEFA Chair*

**Colleen Perry**, Assistant Toll Division Manager, New York State Thruway Authority

*Small Business Chair*

**Jonas Kelly**, Vice President, Jay-K Independent Lumber

*Young Leaders United Chair*

**Brian Healey**, Senior Vice President, Northland Communications

*Valley Co-Chairs*

**Len & Sandy Hendrix**, Whiter-Hendrix Funeral Home

*College Co-Chair*

**Denise M. DiGiorgio**, Vice President of Student Services, Mohawk Valley Community College

*Marketing Co-Chair*

**Julie Fatata**, PR Coordinator, Northern Safety Co. Inc.

*Marketing Co-Chair*

**Robin B. Fostini**, Northern Safety Co. Inc.

*Banks Chair*

**Stephen Gorczynski**, First Vice President of Commercial Lending, HSBC Banks USA

*Riffle Associates Co-Chair*

**Karen M. Madden**, Director of Business Development, Adirondack Financial Services

*Financial Chair*

**David R. Scharf**, Senior Vice President/Wealth Management, Smith Barney Inc.

*Physicians Chair*

**Dr. Nancy A. Shaheen**, Radiology Associates of New Hartford

*K-12 Chair*

**Marilyn A. Skermont**, Principal, Utica City School District

*Alexis de Tocqueville Co-Chair*

**Anita A. Vitullo**, President, Staffworks

For more information, contact United Way at 315.733.4691 x225 or visit [www.unitedwaygu.org](http://www.unitedwaygu.org).

**About United Way**

United Way of the Valley & the Greater Utica Area is a local, independent non-profit organization funding area programs and services that address the most crucial local community impact issues. United Way's strength is its ability to improve lives by mobilizing its partners to create positive, sustained change in community conditions and to focus on what matters most—results.

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