

CAMPAIGN CALL ON [INSERT ORGANIZATION]

PRIOR TO MEETING

- Review the account
- Schedule a meeting with the CEO
- Inform your United Way contact of the meeting

AT THE MEETING

- Commitment to conduct a “model” campaign

_____ *\$ Goal*

- Employee Coordinator

_____ *Name*

_____ *Phone*

_____ *Email*

MEETING SCHEDULE

_____ *Date*

_____ *Time*

_____ *Location*

_____ *Onsite Contact*

_____ *UW Staff Attending*

Any information that may affect the campaign: _____

Any difference within the company or the workforce from last year: _____

Any challenges the workforce is facing, or specifics United Way should address during employee presentations: _____

Anything else we can do to help conduct a successful United Way campaign: _____

THANK YOU! We truly appreciate your commitment and leadership in making a lasting, positive difference in the Mohawk Valley.

Name of Volunteer

PLEASE COMPLETE AND RETURN TO UNITED WAY