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DR. ROBERT BRADLEY WINS FIRST NONPROFITS AWARD

Bradley Recognized for Outstanding Board Leadership

Utica, NY (May 1, 2009) — Former New Hartford Superintendent, 10 year United Way veteran and long-time volunteer in the Mohawk Valley community, Dr. Robert L. Bradley received the first ever “Board Leadership Award” of the Nonprofit Luncheon, hosted by the Business Journal at the Nicholas J. Pirro Convention Center in downtown Syracuse.

On April 30, 2009, the Business Journal honored area nonprofit corporate executives and board members at a nonprofit, corporate-awards luncheon. Award recipients, including Dr. Bradley, were be honored for excellence, leadership, fiduciary responsibility, management practices, creativity, impact, and business acumen.

“Our United Way has been fortunate to be supported by some of the community’s greatest minds, biggest thinkers and outstanding leaders,” says Executive Director, Phil Hayne. “Dr. Bradley is one of the greatest leaders in our United Way’s history and in the Mohawk Valley community, and we were honored to nominate him for this outstanding award.”

The award recipient of the Board Leadership Award could be a present or past president of the board, long-term board member, and/or major contributor, cited by the nominator how the nominee strengthened the organization, implemented the corporate mission or vision, and enhanced the strategic plan.

Dr. Bradley has served United Way’s Board since 1998 in numerous capacities – as a campaign member, community investment volunteer, President, Immediate Past President and most recently, Interim Executive Director, as the organization underwent an enormous transition. Dr. Bradley’s involvement and leadership within United Way has supported and shaped both the current and future success of this organization.

Dr. Bradley holds several legacies at United Way of the Valley & Greater Utica Area. From 2004-2006, he served as Board President and continued the leadership of United Way in our community. Prior to becoming President, Dr. Bradley served as Vice President of Community Building and led our organization in a new, groundbreaking direction of community investment. And in 2007, Dr. Bradley accepted the role as Interim Executive Director in a delicate time for the organization. With an entirely new staff, Dr. Bradley led United Way through an extremely successful year and kept the organization in the forefront of the Mohawk Valley’s nonprofit community.

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Currently, Dr. Bradley serves on our Executive Committee and Board of Directors, as well as the New York State United Way Board of Directors. He also serves on our Governance & Volunteer Development Committee, which develops and ensures the organization's policies and practices promote inclusion in all aspects of internal and external functions, including nominating and promoting diversity and inclusion. As a Board Member, Dr. Bradley has also held leadership roles on our Nominating Committee, Strategic Planning Committee and Campaign Team.

For more information, contact the Michelle Tarnelli at United Way, 315.733.4691 x225 or michelle.tarnelli@unitedwaygu.org.

About United Way

United Way of the Valley & the Greater Utica Area is a local, independent non-profit organization funding area programs and services that address the most crucial local community issues. United Way's strength is its ability to improve lives by mobilizing its partners to create positive, sustained change in community conditions and to focus on results. For more information, visit www.unitedwaygu.org or call 315.733.4691.

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